

MICHELLE CHIPRES BATES

SENIOR GRAPHIC DESIGNER & ART DIRECTOR

(805) 813 - 4431
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michellechipresbates.com

EXPERIENCE

Senior Graphic Designer & Art Director

Transamerican Auto Parts Compton, CA. Sept 2010 - Present

Responsible for creating solutions and concepts for all brand creative initiatives including, branding, merchandising, store remodels, digital assets, advertising and social marketing.

Senior Graphic Designer

Firebrain Inc. Los Angeles, CA. May 2008 - Sept 2010

Designed corporate logos for clients using existing materials and concept designs. Brought various packaging projects from concept to completion. Created advertisements for clients and prepped to printer specifications. Supervised interns and day to day operations.

Graphic Designer

Freelance Los Angeles, CA. May 2007 - Present

Designed various marketing material and story boarding for production company and small organizations. Designed company logos and stationary to create a solid Identity. Illustrated multiple concept designs for display Items for small boutiques.

EDUCATION

Bachelor of Fine Arts • Graphic Design & Illustration

Otis College of Art and Design Los Angeles, CA. May 2007

Coursework included: Traditional Drawing and Painting, Character design, Graphic design
Digital painting, Typography, Letterpress, Photography, Flash animation and Bookmaking.

SKILLS

Adobe Creative Suite
Digital and 35 mm Photography
Project Management
Quark Express
Social Media Marketing
Pre-Production
Continuing education in web design and coding

Package Design
Power Point
Keynote
B to B and B to C Marketing
Vector Illustration
Drawing
Direct Mail Marketing

PROFESSIONAL ASSOCIATIONS

AIGA- Los Angeles, CA
SI-LA- Los Angeles, CA

REFERENCES AVAILABLE UPON REQUEST

SALARY HISTORY

Senior Graphic Designer/ Art Director (2010-present)

Transamerican Auto Parts

400 W. Artesia

Compton, CA 90220

Salary Range: \$30,000 – \$75,000, with full benefits package

Senior Graphic Designer (2008-2010)

Firebrain inc

2908 Allesandro St

Los Angeles, CA90039

Salary Range: \$24,000 – \$26,000, with full benefits package

PORTFOLIO

Please see website for my current work. www.michellechipresbates.com